



THE FINANCIAL PLANNING ASSOCIATION

26th Annual

Financial Planning Association, Connecticut Chapters

2010 FPA CONNECTICUT STATE CONFERENCE

April 21, 2010 at the Aqua Turf Club in Plantsville, Connecticut

Save Now with Early Bird Rates until 1/31/10!

Dear FPA Partner:

The **26th Annual FPA Connecticut State Conference** will be held on **Wednesday, April 21, 2010 at the Aqua Turf Club in Plantsville.**

The 2010 Conference Committee has created some exciting **new sponsorship opportunities for 2010, some which include speaking opportunities!** Please note, however, that any sponsorship opportunity with a speaker presentation must be approved in advance by the FPA CT Conference Committee. **Product/Service presentations are strictly prohibited.** Preference will be given to presentations that qualify for Continuing Education credits from the CFP Board of Standards and/or CT Department of Insurance, or that meets a specific topic of interest to the FPA CT Conference Committee. The FPA CT Conference Committee retains the sole right to determine if a sponsorship and/or presentation meets the objectives of the event. Sponsorships with **speaker presentation proposals must be received by November 1st.**

If you have ever been to one of our conferences you know the quality and number of leads that are possible to generate. We anticipate **275 financial professionals from the Southern New England region.** We offer extended break times planned throughout the day and encourage attendees to spend time with you, including dessert, coffee and a cocktail hour in the exhibit hall, and a raffle that they can only enter by visiting more than 20 booths!

This is a great opportunity to meet new prospects and to expand your business, so **DON'T DELAY!!** We urge you to reserve your booth space **by January 31st and save on our Early Bird Packages!** **Booth assignments will be made on a first come, first serve basis** determined by the postmarked date on your application. So don't delay your decision to act today!

If you have any questions, or for more information, please contact:

2010 FPA CT Conference Co-Chairs:

Chris Murtha, Howard Financial, cmurtha@lincolninvestment.com (860) 236-4228

Chris Lee, New England Capital, chrislee@newenglandcapital.com (203) 935-0265

Administrator:

Jaclyn Farnham, FPA of CT Valley, fpact@snet.net (860) 721-1060

2010 FPA CONNECTICUT STATE CONFERENCE

Wednesday, April 21, 2010 at the Aqua Turf Club in Plantsville, Connecticut

EXHIBITOR/SPONSOR RESOURCE CENTER APPLICATION

Please circle the package that you would like to purchase. Early bird discount deadline is January 31, 2010.

***Platinum Sponsor (up to 3): \$5,000 (\$4,500 with early bird discount)** Keynote Speaker Sponsorship (Morning, Luncheon or Closing); Prime booth position; Full page ad in binder and member directory; Name/logo on front & Back of binder; Name and link on web site; Priority receipt of pre & post conference attendee lists with contact info; Banner displayed during keynote; signage in registration area; up to four (4) representatives. Note: Up to 5 minute (max) introduction to highlight your company's products/services.

***Gold Sponsor (up to 6): \$3,000 (\$2,700 with early bird discount)** Break-Out Session Speaker Sponsorship; Prime booth position; Full page ad in binder and member directory; Name on front & back of binder; Name and link on web site; pre & post conference attendee lists with contact info; Banner displayed during keynote; signage in registration area; up to four (4) representatives. Note: Up to 5 minute (max) introduction to highlight your company's products/services.

Silver Sponsor (up to 9): \$1,500 (\$1,350 with early bird discount) Panel Participation Sponsorship (panel topic to be determined by FPA CT Conference Committee, e.g. Equity or Fixed Income Managers, Technology Panel, etc.); highly visible booth space; ½ page ad in conference binder and in 2010 membership directory; name on back of binder; name on web site; pre & post conference attendee list; three (3) representatives

Bronze Sponsor (up to 35): \$1,000 (\$900 with early bird discount)
Booth Only Sponsorship; Electronic file of attendees pre & post-conference attendee list; two (2) representatives

*Speaking level opportunity and presentation must be approved in advance by the FPA CT Conference Committee. Product/Service presentations are strictly prohibited. Preference will be given to presentations that qualify for Continuing Education credits from the CFP Board of Standards and/or CT Department of Insurance, or that meets a specific topic of interest to the FPA CT Conference Committee. The FPA CT Conference Committee retains the sole right to determine if a sponsorship and/or presentation meets the objectives of the event. **Sponsorships with speaker presentation proposals, including speaker topic, bio, descriptive paragraph, and any references, must be received by email no later than November 1, 2009.**

In consideration of the sponsor / exhibit application fee of \$ _____ paid to the FPA Connecticut State Conference, and upon acceptance of this application by them, the FPA, Connecticut Chapters, licenses the use of the space to be assigned by them for their 2010 FPA Connecticut State Conference to be held on Wednesday, April 21, 2010, at the Aqua Turf Club, Mulberry Street, Plantsville, CT and subject to the Exhibit Resource Center Information, Rules and Regulations. We hereby submit application for exhibition space for the 2010 FPA Connecticut State Conference:

Company Name _____

Designated Representative(s) _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

To assist the Association in exhibit space allocation, please fill out the following:

- 1) Our exhibit will be a: () table-top exhibit () self-standing exhibit
- 2) Our exhibit will require: () no electrical () electrical @ \$60 per outlet (no cost for GOLD sponsors)

This will certify that I have read and understand the information contained in the Exhibitor Information, Rules and Regulations and hereby agree to all terms and conditions set forth therein.

Signature _____ Date _____

**Please return this application with your check, made payable to "FPA Connecticut State Conference" to:
FPA Connecticut State Conference, 95 West Street, Rocky Hill, CT 06067.**

Upon acceptance, we will send you a confirmation letter with additional information and your booth designation. Should you have any questions, please contact Jaclyn Farnham, Conference Administrator at 860-721-1060, Fax 860-721-7406,
Email: fpact@snet.net Web site: fpact.org

**EXHIBITOR RESOURCE CENTER
INFORMATION, RULES AND REGULATIONS
FPA CONNECTICUT STATE CONFERENCE
AQUA TURF CLUB, WEDNESDAY, APRIL 21, 2010**

GENERAL INFORMATION

The exhibitor or sponsor application fee includes two complete registration packages per booth and a list of the registrants available to exhibitors and sponsors at the Conference. Each exhibit space will include an 8 ft. x 10 ft. booth with an 8 ft. backdrop and 3 ft. side-rail, a six foot draped table and two chairs, and a company sign. Each exhibitor will be responsible for additional signs, special lighting, electrical equipment, etc.

Exhibitors should be aware that the exhibit setup will begin at 6:00 a.m. on April 21st and must be completed by 7:15 a.m. Exhibit breakdown will begin at approximately 6:00 p.m. on April 21st. All exhibit materials must be removed by no later than 8:30 p.m. Those materials remaining after 8:30 p.m. on April 22nd will be removed at the exhibitor's expense. Staff at the Aqua Turf Club are not permitted to assist in the setting up or dismantling of exhibits. The trucking firm or exhibitor must make arrangements for both. Shipments can be made in advance. Please arrange for delivery of your item on April 20th and pickup for April 21st after the conference. Send to the Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479. **You must indicate the FPA State Conference on your package.**

ADVERTISEMENTS:

All advertisements appear on a right hand page of the **2010 Conference Binder** and the **2010 Membership Directory**. Full Page ad size is 7 1/2 x 10. Half page ad size is 7 1/2 x 5 or 3 3/4 x 10. All advertisements are printed in black and white. PDF files are preferred (fpact@snet.net). **Platinum and Gold Sponsors** may submit 400 color copies of their ad to be inserted into the binder (copies must be three hole punched on the left). Deadline to submit ads: March 21, 2010.

CANCELLATION POLICY

In the event of a cancellation by the Company, fifty percent (50%) of the exhibit fee will be refunded if written notice of cancellation is received by the FPA Conference Committee thirty (30) days prior to the Conference date (on or before March 21, 2010). **NO REFUNDS WILL BE MADE AFTER March 21, 2010.**

SPACE ASSIGNMENTS

Space assignment will be made in the order in which signed applications and full payments are received and accepted by the FPA State Conference Committee. Availability of space will be determined by said Committee on a "first come, first serve" basis.

ELECTRICAL REQUIREMENTS

If your exhibit will need electrical service of any kind, you must indicate that on the Exhibitor Application Form so that an appropriate exhibit space can be assigned to you. Only 110v will be available. The Aqua Turf Club engineer may refuse connections where wiring is not in accordance with Connecticut Safety Codes. Each electrical outlet will be an additional \$60 charged to the exhibitor.

LIABILITY

The FPA, Connecticut Chapters and its representatives will not be responsible for any loss, damage or injury that may occur to the exhibitor, or the exhibitor's employees, or property from any cause whatsoever before, during or after the FPA State Conference on April 21, 2010. Upon signing the Exhibitor Resource Center Application, the exhibitor expressly releases FPA, Connecticut Chapters, and its representatives from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. All exhibitors assume full liability and shall hold FPA, Connecticut Chapters, and its representatives harmless from any claims for injury to persons or property within the booth assigned to and occupied by them, which may be caused by or result from any act or omission on the part of the exhibitor. If, for any reason beyond FPA, Connecticut Chapter's control, the FPA Connecticut State Conference, to be held at the Aqua Turf Club in Plantsville on April 21, 2010, cannot be conducted as set forth in the contract signed with you, and/or the building is destroyed by fire or some other catastrophe should happen to the building beyond the FPA Connecticut Chapter's control, the FPA Connecticut Chapters shall be excused from performance under this contract.