



30th Annual Financial Planning Association, Connecticut Chapters
2014 FPA CONNECTICUT STATE CONFERENCE
April 23, 2014 at the Aqua Turf Club in Plantsville, Connecticut

Sponsor Information
Save Now with Early Bird Rates until 1/31/2014!

Dear FPA Partner:

The 30th Annual FPA Connecticut State Conference will be held on Wednesday, April 23, 2014 at the Aqua Turf Club in Plantsville. Those who have attended our conference in the past know the quality of the presentations and have witnessed over 250 financial professionals from the Southern New England region that typically attend.

Please note that any sponsorship opportunity with a speaker presentation must be approved in advance by the FPA CT Conference Committee. Product/Service presentations are strictly prohibited. Preference will be given to presentations that qualify for Continuing Education credits from the CFP Board of Standards and/or CT Department of Insurance, or that meets a specific topic of interest to the FPA CT Conference Committee. The FPA CT Conference Committee retains the sole right to determine if a sponsorship and/or presentation meets the objectives of the event. **Sponsorships with speaker presentation proposals must be received by November 10, 2013 but we encourage you to submit them as soon as possible.**

There are extended break times planned throughout the day and we encourage attendees to spend time with you, including dessert, coffee and a cocktail hour in the exhibit hall, and a raffle that they can only enter by visiting more than 20 booths!

This is a great opportunity to meet new prospects and to expand your business. **We urge you to submit your potential program topics and speakers before November 10th**, and reserve your booth by January 31st to save on our Early Bird Packages! Booth assignments will be made on a first come, first serve basis determined by the postmarked date on your application. **So don't delay your decision to act today!**

If you have any questions, or for more information, please contact: Jaclyn Farnham, FPA of CT Valley, fpact@snet.net (860) 721-1060.

Sincerely,

Alexander Williams, CFP
2014 FPA Connecticut State Conference Chair



FPA CONNECTICUT STATE CONFERENCE

AQUA TURF CLUB, WEDNESDAY, APRIL 23, 2014

SPONSOR INFORMATION AND POLICY STATEMENT

GENERAL INFORMATION

Each exhibit space will include an 8 ft. x 10 ft. booth with an 8 ft. backdrop and 3 ft. side-rail, a six foot draped table and two chairs, and a company sign. Each exhibitor will be responsible for additional signs, special lighting, electrical equipment, etc.

Exhibitors should be aware that the exhibit setup will begin at 6:00 a.m. on April 23rd and must be completed by 7:15 a.m. Exhibit breakdown will begin at approximately 6:00 p.m. on April 23rd. All exhibit materials must be removed by no later than 8:30 p.m. Those materials remaining after 8:30 p.m. on April 23rd will be removed at the exhibitor's expense. Staff at the Aqua Turf Club are not permitted to assist in the setting up or dismantling of exhibits. The trucking firm or exhibitor must make arrangements for both.

SHIPPING

Shipments can be made in advance. Please arrange for delivery of your item on April 22nd and pickup for April 23rd after the conference. **Send to the Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479. You must indicate the FPA State Conference on your package.**

CANCELLATION POLICY

In the event of a cancellation by the Company, fifty percent (50%) of the exhibit fee will be refunded if written notice of cancellation is received by the FPA Conference Committee thirty (30) days prior to the Conference date (on or before March 23, 2014). **NO REFUNDS WILL BE MADE AFTER March 23, 2014.**

SPACE ASSIGNMENTS

Space assignment will be made in the order in which signed applications and full payments are received and accepted by the FPA State Conference Committee. Availability of space will be determined by said Committee on a "first come, first serve" basis.

ELECTRICAL REQUIREMENTS

If your exhibit will need electrical service of any kind, you must indicate that on the Exhibitor Application Form so that an appropriate exhibit space can be assigned to you. Only 110v will be available. The Aqua Turf Club engineer may refuse connections where wiring is not in accordance with Connecticut Safety Codes. Each electrical outlet will be an additional \$60 charged to the exhibitor.

LIABILITY

The FPA, Connecticut Chapters and its representatives will not be responsible for any loss, damage or injury that may occur to the exhibitor, or the exhibitor's employees, or property from any cause whatsoever before, during or after the FPA State Conference on April 23, 2014. Upon signing the Sponsor Application, the exhibitor expressly releases FPA, Connecticut Chapters, and its representatives from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. All exhibitors assume full liability and shall hold FPA, Connecticut Chapters, and its representatives harmless from any claims for injury to persons or property within the booth assigned to and occupied by them, which may be caused by or result from any act or omission on the part of the exhibitor. If, for any reason beyond FPA, Connecticut Chapter's control, the FPA Connecticut State Conference, to be held at the Aqua Turf Club in Plantsville on April 23, 2014, cannot be conducted as set forth in the contract signed with you, and/or the building is destroyed by fire or some other catastrophe should happen to the building beyond the FPA Connecticut Chapter's control, the FPA Connecticut Chapters shall be excused from performance under this contract.



CT Planners Conference
 95 West Street
 Rocky Hill, CT 06067
 860-721-1060 FAX 860-721-7406
 fpact@snet.net

2014 FPA CT STATE CONFERENCE

Wednesday, April 23, 2014 at the Aqua Turf Club in Plantsville, Connecticut

CONFERENCE SPONSOR PACKAGES

Please read the enclosed Sponsor Information and Policy Statement and the Guidelines for Speaker and Topic Proposals. Speaking presentations must be approved in advance by the FPA CT Conference Committee. Product/Service presentations are strictly prohibited. **The FPA CT Conference Committee retains the sole right to determine if a sponsorship and/or presentation meets the objectives of the event. Sponsorships with speaker presentation proposals, including speaker topic, bio, descriptive paragraph, and any references, must be received by email no later than November 10, 2013.**

Please check the package that you would like to purchase. Early bird deadline is January 31, 2014.

***Platinum Conference Sponsor (up to 3): \$5,000 (\$4,500 with early bird discount)**

Keynote Speaker Sponsorship (Morning, Luncheon or Closing); Preferred Prime booth position; Preferred position of Logo and link on web site and emails; pre & post conference attendee lists; Banner displayed during keynote; signage in registration area; up to five (5) representatives.

***Gold Conference Sponsor (up to 6): \$3,000 (\$2,700 with early bird discount)**

Break-Out Session Speaker Sponsorship; Prime booth position; Logo and link on web site; pre & post conference attendee lists; Banner displayed during keynote; signage in registration area; up to four (4) representatives.

***Silver Conference Sponsor (up to 9): \$1,500 (\$1,350 with early bird discount)**

Panel Participation (panel topic to be determined by FPA CT Conference Committee, e.g. Equity or Fixed Income Managers, Technology Panel, etc.); highly visible booth space; name on web site; pre & post conference attendee lists; three (3) representatives

Bronze Conference Sponsor (up to 35): \$1,000 (\$900 with early bird discount)

Booth Only Sponsorship; Electronic file of attendees pre & post-conference attendee list; two (2) representatives

2014 FPA CT CHAPTER SPONSORSHIPS

Add any of the following 2014 Chapter Sponsor Opportunities to your package above.

Chapter sponsors receive a tabletop display in the registration area for one regular monthly chapter program and 5 minutes at the beginning of the program in front of the group to introduce your product or service, one representative registration to the event, listing/link in FPA e-blasts and on the event landing page, and an excel list of the attendees.

_____ We will sponsor all 3 chapters for 2014 for \$1,500.

_____ We will sponsor 2 chapters for \$1,000: ___ CT Valley ___ New Haven ___ Fairfield

_____ We will sponsor 1 chapter for \$500: ___ CT Valley ___ New Haven ___ Fairfield

When you choose a Chapter sponsorship, the administrator or program chair for that chapter will contact you to determine which program date fits your schedule.



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2014 FPA CT STATE CONFERENCE

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SPONSORSHIP APPLICATION

In consideration of the Conference sponsor fee of \$ _____ (total from Page 1) paid to the FPA Connecticut State Conference, and upon acceptance of this application by them, the FPA, Connecticut Chapters, licenses the use of the space to be assigned by them for their 2014 FPA Connecticut State Conference to be held on Wednesday, April 23, 2014, at the Aqua Turf Club, Mulberry Street, Plantsville, CT and subject to the Sponsor Information and Policy Statement. We hereby submit application for exhibition space for the 2014 FPA Connecticut State Conference (and have indicated if we have chosen additional chapter sponsorships on page 1):

Company Name _____

Designated Representative(s) _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

To assist the Association in Conference exhibit space allocation, please fill out the following:

- 1) Our exhibit will be a: () table-top exhibit () self-standing exhibit
- 2) Our exhibit will require: () no electrical () electrical @ \$60 per outlet (no cost for GOLD sponsors)

This will certify that I have read and understand the information contained in the Sponsor Information and Policy Statement, and hereby agree to all terms and conditions set forth therein.

Signature _____ Date _____

**Please return this application with your check, made payable to:
 FPA Connecticut State Conference, 95 West Street, Rocky Hill, CT 06067.**

Or, you may fax this application form to 860-721-7406 and pay by credit card by logging onto www.fpact.org, go to the 2014 Conference Landing Page, and use the sponsor payment options at the bottom of the page.

Upon acceptance, we will send you a confirmation letter with additional information and your booth designation. Should you have any questions, please contact Jaclyn Farnham, Conference Administrator at 860-721-1060, fpact@snet.net Web site: fpact.org