



OF CONNECTICUT VALLEY
OF CONNECTICUT - FAIRFIELD COUNTY
OF CONNECTICUT - GREATER NEW HAVEN

95 West Street
Rocky Hill, CT 06067
860-721-7400 FAX 860-721-7406
fpact@snet.net

36th Annual Financial Planning Association, Connecticut Chapters
2020 FPA CONNECTICUT STATE CONFERENCE

April 22, 2020 at the Aqua Turf Club in Plantsville, Connecticut

Conference Sponsorship Opportunities

Save with Early Bird Rates until 3/1/2020

Save EVEN MORE — get a 10% discount with payment prior to 1/18/2020

Dear Friend of FPA CT:

The 36th Annual FPA Connecticut State Conference will be held on Wednesday, April 22, 2020 at the Aqua Turf Club in Plantsville when over 250 financial professionals from Southern New England attend this premier conference seeking educational and networking opportunities.

We need your support! Conferences like this don't happen without it. Sponsorships are available at many levels from Platinum to "Umm, I'll just take a booth please" and lots of options in between.

The Conference Committee has held sponsor pricing steady for 2020. Sign up early for discounts and savings. Plus, booth assignments are made on a first come, first served basis determined by the date your application is received. Don't delay - act today!

Top Sponsors who have speaker proposals must submit a speaker application for committee review. Speaker applications must be received by November 30, 2019.

If you have any questions and for more information, contact Jaclyn Farnham fpact@snet.net, 860-721-7400 or visit <http://www.fpact.org> to view conference updates and to pay by credit card.

Thank you for your support!

Sincerely,

Alexander Williams, CFP
Chairman



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SPONSOR INFORMATION AND POLICY STATEMENT

GENERAL INFORMATION

Each exhibit space will include an 8 ft. x 8 ft. booth with an 8 ft. backdrop and 3 ft. side-rail, a six foot draped table and two chairs, and a company sign. Each exhibitor will be responsible for additional signs, special lighting, electrical equipment, etc.

Exhibitors should be aware that the exhibit setup will begin at 6:00 a.m. on April 22nd and must be completed by 7:15 a.m. Exhibit breakdown will begin in the afternoon after the last session. All exhibit materials must be removed by no later than 6:30 p.m. Those materials remaining after 6:30 p.m. on April 22nd will be removed at the exhibitor's expense. Staff at the Aqua Turf Club are not permitted to assist in the setting up or dismantling of exhibits. The trucking firm or exhibitor must make arrangements for both.

SHIPPING

Shipments can be made in advance. Please arrange for delivery of your item on April 22nd or up to 3 days in advance and pickup for April 22nd after the conference. **Send to the Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479. You must indicate the FPA State Conference on your package.**

CANCELLATION POLICY

In the event of a cancellation by the Company, fifty percent (50%) of the exhibit fee will be refunded if written notice of cancellation is received by the FPA Conference Committee thirty (30) days prior to the Conference date (on or before March 22, 2020. **NO REFUNDS WILL BE MADE AFTER March 22, 2020.**

SPACE ASSIGNMENTS

Space assignment will be made in the order in which signed applications and full payments are received and accepted by the FPA State Conference Committee. Availability of space will be determined by said Committee on a "first come, first served" basis.

ELECTRICAL REQUIREMENTS

If your exhibit will need electrical service of any kind, you must indicate that on the Exhibitor Application Form so that an appropriate exhibit space can be assigned to you. Only 110v will be available. The Aqua Turf Club engineer may refuse connections where wiring is not in accordance with Connecticut Safety Codes. Each electrical outlet will be an additional \$60 charged to the exhibitor.

LIABILITY

The FPA, Connecticut Chapters and its representatives will not be responsible for any loss, damage or injury that may occur to the exhibitor, or the exhibitor's employees, or property from any cause whatsoever before, during or after the FPA State Conference on April 22, 2020. Upon signing the Sponsor Application, the exhibitor expressly releases FPA, Connecticut Chapters, and its representatives from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. All exhibitors assume full liability and shall hold FPA, Connecticut Chapters, and its representatives harmless from any claims for injury to persons or property within the booth assigned to and occupied by them, which may be caused by or result from any act or omission on the part of the exhibitor. If, for any reason beyond FPA, Connecticut Chapter's control, the FPA Connecticut State Conference, to be held at the Aqua Turf Club in Plantsville on April 22, 2020 cannot be conducted as set forth in the contract signed with you, and/or the building is destroyed by fire or some other catastrophe should happen to the building beyond the FPA Connecticut Chapter's control, the FPA Connecticut Chapters shall be excused from performance under this contract.



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CONFERENCE SPONSORSHIP APPLICATION

Early bird deadline March 1, 2020 - EXTRA 10% off early bird if you pay by January 18, 2020

Please check the package that you would like below:

***Platinum Sponsor: \$5,100 (\$4,700 with early bird discount, \$4,230 with 10% discount)**

Keynote Speaker Proposal Given Preference; Preferred Prime booth position; Preferred position of logo and link on web site and email promotions; pre & post conference attendee lists with email addresses; your signage displayed all day during keynotes, classrooms and cocktail party; signage in registration area; up to four (4) representatives. Dedicated broadcast email sent to FPA members in the State of CT with your promotional material. Consideration for regional Chapter presentation during 2020.

***Gold Sponsor: \$3,500 (\$3,000 with early bird discount, \$2,700 with 10% discount)**

Speaker Proposal Given Preference; Prime booth position; Logo and link on web site; pre & post conference attendee lists with email addresses; your signage displayed all day during keynotes, classrooms and cocktail party; signage in registration area; up to three (3) representatives. Consideration for regional Chapter presentation during 2020.

***Silver Sponsor: \$1,750 (\$1,500 with early bird discount, \$1,350 with 10% discount)**

Speaker or Panel Participation Proposal Given Preference; highly visible booth space; name on web site; pre & post conference attendee lists **with email addresses**; two (2) representatives.

Bronze Sponsor: \$1,200 (\$995 with early bird discount, \$895.50 with 10% discount)

Booth Only Sponsorship; pre & post conference attendee lists **with email addresses**; two (2) representatives.

***For Sponsorships with Speaker proposals—please read the Guidelines for Speaker and Topic Proposals.** Speaking presentations must be approved by the FPA CT Conference Committee. Speaker proposals must be received by November 30, 2019.

In consideration of the Conference sponsor fee of \$ _____ paid to the FPA Connecticut State Conference, and upon acceptance of this application by them, the FPA, Connecticut Chapters, licenses the use of the space to be assigned by them for their 2020 FPA Connecticut State Conference to be held on Wednesday, April 22, 2020, at the Aqua Turf Club, Mulberry Street, Plantsville, CT and subject to the Sponsor Information and Policy Statement. We hereby submit application for exhibition space for the 2020 FPA Connecticut State Conference.

Company Name _____

Designated Representative(s) _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

To assist the Association in Conference exhibit space allocation, please fill out the following:

- 1) Our exhibit will be a: () table-top exhibit () self-standing exhibit
- 2) Our exhibit will require: () no electrical () electrical @ \$60 per outlet (no cost for gold and platinum sponsors)

This will certify that I have read and understand the information contained in the Sponsor Information and Policy Statement, and hereby agree to all terms and conditions set forth therein.

Signature _____ Date _____

Please return this application with your check, made payable to: FPA Connecticut State Conference, 95 West Street, Rocky Hill, CT 06067. Or, you may fax this form to 860-721-7406 and pay by credit card by logging onto www.fpact.org, go to the 2020 Conference Sponsors Landing Page, and use the sponsor payment options. You will receive a confirmation letter with additional information and your booth # in March 2020.